

A SPECIAL OFFER TO ALL OUR PARISHIONERS

Monday 16 January

Dear Sir/Madame

We are sure that you have come across our extremely successful products already. Among our lines are cardboard police cars to discourage speeding, and cardboard policemen to deter shoplifters, as well as other lines.

Following on the success of these we are pleased to announce that we can now supply **cardboard clergy**.

- The cardboard Priest is invaluable to hard pressed clergy who need a holiday. It is life-sized and comes in progressive, middle of the road and conservative models. It is especially effective when stood behind the lectern. Field trials have shown that when a cardboard priest was installed without the congregation knowing, 40% of those later questioned had noticed no difference while 25% said there had been a considerable improvement.
- Soon we hope to have available a cardboard Bishop which can be placed in the diocese while the real bishop is away in Rome. Trial models have been installed for some time in the Bishops' Conference without being detected.
- Work on the cardboard Deacon has unfortunately had to be abandoned. Market research demonstrated that since there are only a few around, most people aren't aware of all they can do and there would not therefore be much demand for the cardboard substitute. (Although we do hear that some priests are keen on buying one, so they can get a rest from preaching every week, and some congregations are searching for them... for a similar reason!)
- Our cardboard Congregation is now on the market and selling well. Its response to homilies is indistinguishable from the real thing, and it has the positive advantage that when volunteers are called for, nobody makes a dash for the door. In some churches there has even been a marked improvement in the singing.

We commend our quality products for your consideration and hope that you will find that they are just what you have been looking for.